



# 2023 ITTF PARTICIPATION PROGRAM





# Dear ITTF Member Associations,

After two successful years of the **Participation Program**, we are delighted to be offering additional opportunities and continued support to ITTF Member Associations in the implementation of relevant national development programs and projects.

**Empowerment of Member Associations** is set as the main objective of the Program; we are confident that this is the appropriate way to achieve overall and sustainable growth and development of our sport, at all levels and also in every corner of the world.

On the other hand, it is also clear that each association is confronted with their own realities and consequently has very specific needs, which is another reason why we believe that by expanding the portfolio of online services we will be providing relevant tools for everyone. Support toward national projects is also staying on the menu. As previously, we will focus, but not limit, our support on the following areas:

- Youth development
- National team players and coaches programs
- National events' organisation
- Educational tools
- Sport for All, including the support for the organisation of the World Table Tennis Day.

## **TABLE TENNIS FOR ALL and FOR LIFE!**

We will continue to deliver the most sought-after product on offer, the MA Activity, which is an important component of the Program and Member Association development pathway, with the involvement of our ITTF Experts. We are looking forward to seeing interesting National Projects that our Member Associations will organize to contribute to the growth and development locally. The menu of Online Services will be enriched, and new topics will be presented for interactive discussions remotely.

We are hopeful that the Member Associations will take an active part in the new edition of our Program. While we are staying committed and dedicated to its efficient delivery, we will also keep improving it so it will continuously represent a valuable tool for ITTF Member Associations and all stakeholders.

**Polona Cehovin**

ITTF Development Director

**Mounir Bessah**

ITTF Deputy Secretary General

# 01

## Aim, objectives and benefits

**The ITTF Participation Program has been set up with the ambition to support the overall development and growth of Table Tennis globally, at all levels and in all areas. It focuses on providing opportunities, incentives and a universal type of support to each and every Member Association, which is very customisable based on their needs and realities.**

The aim of the Program is to support strategic Member Association development projects addressing especially the following areas:

- Supporting youth development by enhancing skills and competences of young talented players,
- Upskilling and empowerment of top National Team players and coaches,
- Supporting the organisation and/or promotion of relevant national events,
- Promotion and activation of school programs,
- Provision of educational tools,
- Sport For All.



Key areas of **benefits** to Member Associations include:

- **Development planning** – the ITTF Online Services represent a precious added value to a Member Association’s development pathway.
- **Diversity** – ITTF HPD offers diversified programs to Member Associations to better serve their development needs.
- **Choice** – Member Associations can choose activities in accordance with their development needs.
- **Regional cooperation** – Member Associations can join forces to maximise the benefits by organizing group Regional activities.
- **Inclusion** – ITTF supports equal opportunities for all and fosters a culture where everyone can get engaged and feel valued.
- **Continuity** – continuous development of our programs aims at sustainability to ensure future success.

**“The ITTF Participation Program is entering its third consecutive year, providing more comprehensive and focused support for Member Associations. With an aim to drive sustainable growth and development of table tennis worldwide, the Program is offering an even greater portfolio of online services. Empowering Member Associations is a crucial aspect of our strategy, and it is very encouraging to see more taking advantage of the opportunities offered by the Program. 2023 promises to be a defining year, with expectations of breaking new records and securing a strong future for our sport.”**

**Steve Dainton - ITTF CEO**

# 02

## MA Services and Activities

As part of the ITTF 2021-2024 Development Plan every Member Association (MA) will benefit from one initiative annually in the three years. The allocation of the three rotating initiatives is based on rotation, MA category, pro-activity principles and responsiveness.

**“The ITTF Participation Program has come to the fore as a successful and engaging program. The interactions with our Member Associations through the online services and our Participation Officers’ onsite visits have brought the ITTF even closer to the Members in a very positive way. Together we identify changing needs and priorities and create more development opportunities, together we can achieve more and ensure our beloved sport continues to grow.”**

Mounir Bessah - ITTF Deputy Secretary General



**(Co-)funding onsite activities conducted by the ITTF Experts and organized jointly with the MAs:**

- National Hopes Week & Challenge
- Training Camp (Cat. 1 and 2 are eligible for Youth camps only)
- Para Table Tennis Training Camp
- DMA Activity (Cat. 3 and compulsory for Cat. 4)
- ITTF Coach Education:
  - ITTF-PTT L1 (Cat. 3 and 4)
  - ITTF L2 and L3 (all Cats.)
- ITTF Match Officials Education:
  - Basic (Cat. 3 and 4)
  - National (Cat. 1 and 2)
- Women’s Activity
- Other activities as per prior agreement with the ITTF HPD Participation



**(Co-)funding relevant and meaningful national projects organized by the MAs:**

- national activities/events, for instance National Team training camps (Cat. 1 and 2 are eligible for Youth camps only) or National Championships;
- national strategic and development projects, for instance school programs, educational activities, women’s development;
- table tennis equipment up to 30% of the total national project support if only activities/events will be organized;
- (co-)finance staff related expenses up to 50% of the total national project support, eg. national team coach salary, technical staff such as development officers, competition managers, etc. (Cat. 3 and 4 only)
- access StreetTT City Activation Program
- access “Analyse & Rise” (Premium subscription)\*
- access “Stupa Events” Event Management application\*
- WTTD events up to US\$1,000 of the total national project’ support
- other initiatives upon MA request and/or a combination of the above

\*provided by Stupa Sports Analytics

In addition to the above ITTF has secured in cooperation with its partner, Stupa Sports Analytics, an MA customised “Analyse & Rise” package (standard subscription) of Artificial Intelligence based performance analysis for up to 50 national players for the duration of 6 months, which is applicable for able-bodied and para players.



**ITTF Online Services to be consumed according to the ITTF Categorization for up to 10 hours from the menu offered by the ITTF Development Team and delivered via the ITTF Extranet:**

- Achieving Gender Balance in Table Tennis
- Coach-the-Coach
- Competition Management\*
- Creating MA Development Plans
- Creating National Team Plans
- Event Delivery\*
- Good Governance
- Integrity\*
- ITTF MA Categorization
- PTT Integration Guide
- Remote DMA Activity
- Remote Training Camp
- Sustainability\*
- Talent Identification
- 2021-2024 OS Programs & Guidelines

\*New service in 2023

## Key Points:



ITTF Online Services are available to Member Associations as per their corresponding category within the ITTF MA Categorization.



Any activity/service can be targeting either able-bodied Table Tennis or Para Table Tennis or feature combined projects/activities/events.



Each Member Association should ensure 35% female participation in every group activity of the ITTF Online Services/National Activities/Partner services. If 35% are not reached, the full ITTF contribution for an incentive is not guaranteed.



Not more than 50% of the total national project support will be approved for MA staff related expenses (Category 3 and 4 only).



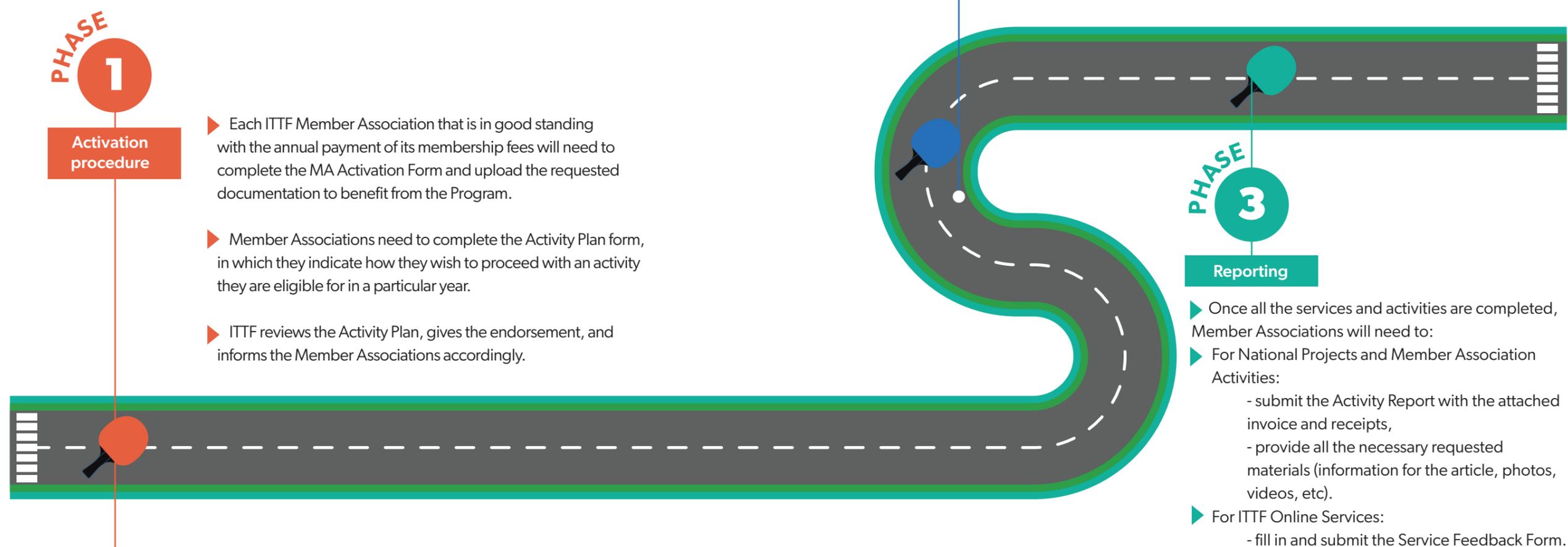
It is also possible for Member Associations to 'share' a specific consultancy service and/or fund a joint activity (e.g. Regional Training Camp). Upon request or on ITTF initiative (following a confirmation from concerned MAs) some services may be organised as group activities, for instance in a specific language.

**“We are embarking on year three of the Participation Program, which in a very short period of time became one of the most popular initiatives on offer within the ITTF Development Program. Following a comprehensive analysis after the first two years we are pleased to unveil an even richer menu of opportunities, online services and incentives. We sincerely hope they will accompany and complement the development journey across the membership and above all contribute in making a relevant difference in regard to growth and popularisation of Table Tennis, in this case within the cradles of our sport, the Member Associations.”**

**Polona Cehovin - ITTF Development Director**

# 03

## Program Phases



# 04

## Our Program Partners

The program implementation is managed by ITTF Development's Participation Unit in close cooperation with other Units and the ITTF Member Relations Department.

**"More and more Member Associations are showing interest and joining in the ITTF Participation Program every year. This makes us feel proud and motivates us to increase our contribution to their growth by creating more targeted support, developing new online services and assisting with their development plans. The team and our partners are looking forward to seeing our members be even more active and engaged, and get the best of the services offered through the Program!"**

**Yelena Druzhkova - ITTF Head of Development Programmes**



**Stupa Sports Analytics is a global sports analytics company, driven by love for Table Tennis.**

Stupa has developed an end to end scalable & aggregated platform that includes performance analytics for athletes, digitised event management system for federations, OTT for fans, content and live streaming for betting and media platforms with wide opportunities to unlock monetisation.

Other than this, Stupa's Artificial Intelligence enabled video analytics solution can also be consumed by national federations & broadcasters for enhancing the viewing experience for fans and followers.



**StreetTT is a free app to create, grow and motivate Table Tennis communities. Players connect with peers and organisers, and by playing locally, participate globally in a table, city, national and World ranking.**

- Engage new, existing and lapsed players by providing tools to meet and communicate
- Promote clubs, coaches, venues and communities by uploading videos from any phone
- From streets to the stars, record player stats, tournament winners, match results and more
- Encourage diversity in Table Tennis by free and universal access for all players and organisers

# Participation Program Team



**Polona Cehovin**  
Development Director



**Yelena Druzhkova**  
Head of Development  
Programmes



**Mohammad Atoum**  
Development Programmes  
Manager



**Ramzi B. H. Mabrouk**  
Senior Participation Officer



**Kealeboga Keitseng**  
Africa Participation  
Officer



**Paul Tiendrebeogo**  
Africa Participation  
Officer



**Luisana Perez**  
Americas Participation  
Officer



**Carlos Esnard**  
Americas Participation  
Officer



**Tervor Hirth**  
Asia Pacific  
Participation Officer



**Katarzyna Kubas**  
Head of Development Projects



**Dora Jeler**  
Head of Development Operations



**Massimo Costantini**  
High Performance Elite Coach



**Omar Refaat**  
Development Projects Manager



**Jasna Rather**  
Operations Coordinator



ITTF Participation program contact:  
[HPDParticipation@ittf.com](mailto:HPDParticipation@ittf.com)