



HIGH PERFORMANCE & DEVELOPMENT

COMMUNICATION & PROMOTION



Dora Jeler –
High Performance & Development Operations
Manager

HOW WE COMMUNICATE WITH YOU



ITTF Website – ittf.com/hpd

High Performance & Development

Own website – ittfeducation.com

Website dedicated to Education & High Performance

Facebook – facebook.com/hpd

Regular updates on courses, news, website updates

Newsletter

One-off promotions, monthly updates

Directly

Correspondence on attendance sheets, mentorship, Wild Cards



[Home](#) [News](#) [ITTV](#) [World Team Championships](#) [WJC Belgium](#) [Events](#) [High Performance & Development](#) [More](#)



ITTF WEBSITE

HIGH PERFORMANCE & DEVELOPMENT

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① ITTFEDUCATION.COM

② PROGRAMMES

- Basic info & latest news regarding Coaching, Athletes, Officiating, Administration, and Olympic Solidarity

③ DATABASES

- High Performance & Development Activities
- ITTF Coaches Registry
- URC Registry
- Updated weekly

④ INFO

- About Us
- External links to continental federations, IOC, IPC, etc.
- Program and Plan documents

⑤ VIDEOS

⑥ LATEST NEWS

ITTFEDUCATION.COM

ITTFEDUCATION.COM

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Latest News

- News concerning Education & High Performance, external links to related topics, promotional videos

Expert's Corner

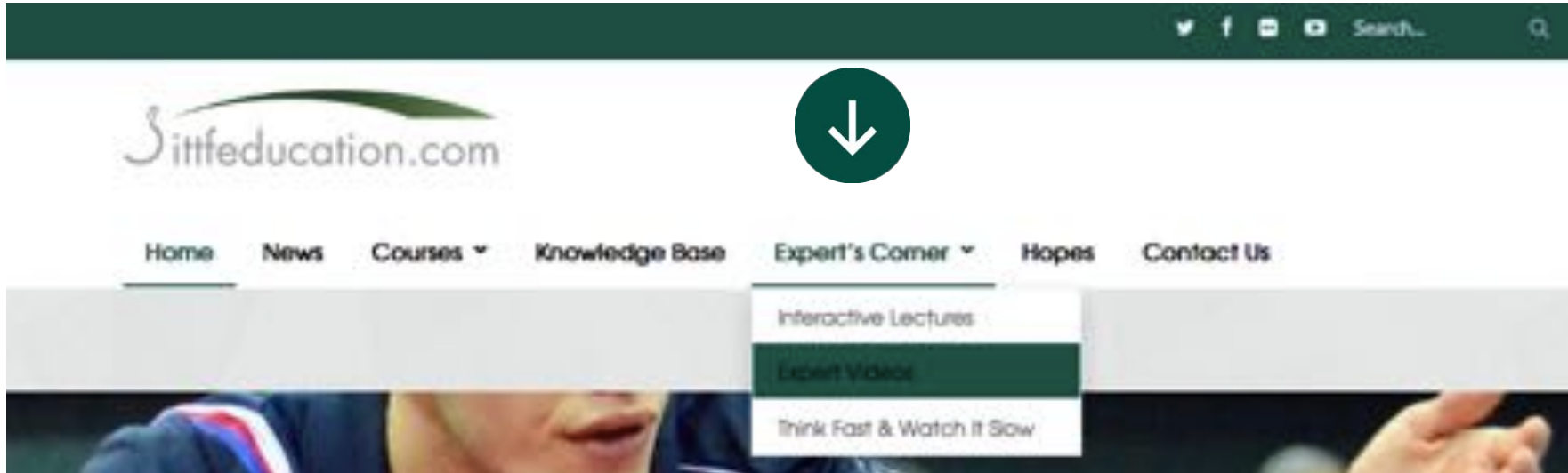
- Interactive lectures
- Expert Videos
- Think Fast & Watch It Slow

Courses – Moodle learning environment

- Coaches
- Officials
- Course Conductors
- Para TT
- Administration

EXPERT'S CORNER

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- **Interactive Lectures**
- **Expert Videos**
- **Think Fast & Watch It Slow**

EXPERT'S CORNER

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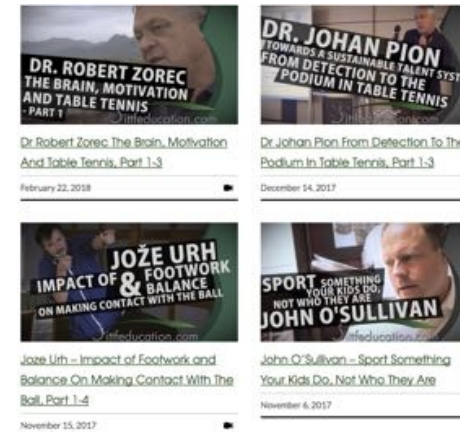
Interactive Lectures

- Series of mini lectures on a range of topics
- Require input
- Learning by doing



Expert Videos

- Video lectures by renowned experts
- Covering a wide array of topics and fields
- Informational – lean back and listen



Think Fast & Watch It Slow

- SloMo Series
- In-depth technical and tactical analysis of match situations
- Second-by-second explanation





ITTF
HIGH PERFORMANCE
& DEVELOPMENT

Wednesday, 2 May 2018
Meeting room ABBA

**ITTF High Performance & Development and
ITTF Foundation Workshop**
15:00-17:30

ITTF High Performance Outreach Session
17:30-19:00



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Learn More

FACEBOOK - @ITTFHDP

FACEBOOK

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- Regular updates on coaching courses
- Promotion of department activities: Hopes program, training camp, educational initiatives
- Suggestion of reading material concerning a wealth of topics: youth sport, coaching philosophy, parenting of a young athlete, etc.

NEWSLETTER

NEWSLETTER

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- Targeted campaigns
- Events, open applications, new features on website
- News & recaps of major initiatives

DIRECT COMMUNICATION

DIRECT COMMUNICATION



2018 Mentorship program for coaches

Application Form

First Name*

Last Name*

Email* 

National*
Association

Date of Birth* 

Gender* ☐ Female ☐ Male

How long have*
you been
coaching
*(enter number of
years)*

Status* 

[illegible]

- Course conductor communication: attendance sheets, reports, pictures
- Database requests
- Calls for program & Wild Card applications
- ...and anything else you may need!

CHECK US OUT ON ittfeducation.com

FOLLOW US ON [FACEBOOK!](#)

