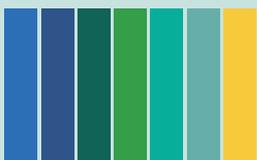




2022 ITTF PARTICIPATION PROGRAM





Dear ITTF Member Associations,

After a successful first year of the **Participation Program**, the latest addition to the ITTF Development Plan, we are delighted to reach out to you with an enriched portfolio of services and other new components of the Program, which continue to provide opportunities and offer support to ITTF Member Associations in the implementation of relevant national development programs and projects.

Empowerment of Member Associations is set as the main objective of the Program; we are confident that this is the appropriate way to achieve overall and sustainable growth and development of our sport, at all levels and also in every corner of the world.

On the other hand, it is also clear that each association is confronted with their own realities and consequently has very specific needs, which is another reason why we believe that by expanding the portfolio of online services we will be providing relevant tools for everyone. Support toward national projects is also staying on the menu, and similarly as in its initial year the focus areas will be, but not limited to:

- **Youth development**
- **National team players and coaches programs**
- **National events' organisation**
- **Educational tools**

to which we are also adding

- **Sport for All, including the support for the organisation of the World Table Tennis Day.**

TABLE TENNIS FOR ALL and FOR LIFE!

Finally, with the pandemic slowly, but surely, getting more under control we are very hopeful that beside providing online services and remote support, onsite activities will again become a reality as a vital component of the development pathway. With this in mind, we reintroduced the **Member Association Activity**, which will complement the 11 online services component and the National Project support.

We sincerely hope that the Member Associations will make the best possible use of **this new edition of the Participation Program, while we are staying committed and dedicated to deliver it efficiently and also keep improving it for it to represent a precious tool for the ITTF Member Associations and all the stakeholders.**

Polona Cehovin

ITTF High Performance and Development Director

Mounir Bessah

ITTF Member Relations Director

01

Aim, objectives and benefits

The ITTF Participation Program has been set up with the ambition to support the overall development and growth of Table Tennis globally, at all levels and in all areas. It focuses on providing opportunities, incentives and a universal type of support to each and every Member Association, which is very customisable based on their needs and realities.

The aim of the Program is to support strategic Member Association development projects addressing especially the following areas:

- Supporting youth development by enhancing skills and competences of young talented players,
- Upskilling and empowerment of top National Team players and coaches,
- Supporting the organisation and/or promotion of relevant national events,
- Promotion and activation of school programs,
- Provision of educational tools,
- Sport For All.



Key areas of **benefits** to Member Associations include:

- **Development planning** – the ITTF Online Services represent a precious added value to a Member Association’s development pathway.
- **Choice** – Member Associations can choose activities in accordance with their development needs.
- **Diversity** – ITTF HPD offers diversified programs to Member Associations to better serve their development needs.
- **Regional cooperation** - Member Associations can join forces to maximise the benefits by organizing group Regional activities.

“Following on from the highly popular launch of the Participation Program in 2021, we are delighted to introduce more services to more Member Associations this year. As we return to normality, we remain committed to online services, while celebrating and supporting our member’s return to on-site national projects as we witness the growth of our sport worldwide. ”

Steve Dainton - ITTF CEO

02

MA Services and Activities

As part of the ITTF 2021-2024 Development Plan every Member Association (MA) will benefit from one initiative annually in the next three years. The allocation of the three rotating initiatives is based on rotation, MA category, pro-activity principles and responsiveness in the previous year.

“The close cooperation and the feedback of our members during the inaugural year of the Participation Program allowed us to identify our member’s changing needs and create three new services tailored to the most significant shortages pinpointed in terms of grassroots development. In combination with on-site activities, the second year of the Participation Program will service our Member Associations even further in their pursuit of growth.”

Mounir Bessah - ITTF Member Relations Director



(Co-)funding onsite activities conducted by the ITTF Experts and organized jointly with the MAs:

- National Hopes Week & Challenge
- Training Camp
- Para Table Tennis Training Camp
- DMA Activity (Cat. 3 and 4)
- ITTF Coach Education
- ITTF Match Officials Education
- Women’s Activity
- Other activities as per prior agreement with the ITTF HPD Participation



(Co-)funding relevant and meaningful national projects organized by the MAs:

- national activities/events, for instance National Team training camps or National Championships;
- national strategic and development projects, for instance school programs, educational activities, women’s development;
- table tennis equipment up to 30% of the total national project support if only activities/events will be organized;
- (co-)finance staff related expenses up to 50% of the total national project support, eg. national team coach salary, technical staff such as development officers, competition managers, etc. (Cat. 3 and 4 only)
- access StreetTT City Activation Program
- access services provided by Pingprofy experts
- access “Stupa Pro” (Cat. 1 and 2 only)*
- access “Stupa Events” Event Management application*
- WTTD events up to US\$1,000 of the total national project’ support
- other initiatives upon MA request and/or a combination of the above

*provided by Stupa Sports Analytics



ITTF Online Services to be consumed according to the ITTF Categorization for up to 10 hours from the menu offered by the ITTF High Performance & Development Team and delivered via the Pingprofy platform:

- Achieving Gender Balance in Table Tennis
- Coach-the-Coach
- Creating MA Development Plans
- Creating National Team Plans
- Good Governance
- ITTF MA Categorization
- PTT Integration Guide
- Remote DMA Activity
- Remote Training Camp
- Talent Identification
- 2021-2024 OS Programs & Guidelines

In addition to the above ITTF has secured in cooperation with its partner, Stupa Sports Analytics, a special MA customised “Stupa Lite” package of Artificial Intelligence based performance analysis for up to 50 national players for the duration of 3 months, which is applicable for able-body and para players.

ITTF Online Services

Coach-the-Coach



Coach-the-Coach is an online coach tutoring service offered to coaches of Member Associations in order to improve and elevate their professional level through interactive sessions based on their needs and interests. Each session is custom planned by an ITTF Expert who will assess an MA's needs and prepare the content and digital resources accordingly to ensure a great online tutoring experience.

Duration: As per MA request
Category: All
Level: Basic/Intermediate/High Performance
Target audience: Coaches (group of up to 3 individuals)

Creating MA Development Plans



The main objective of this service is to assist Member Associations in creating actionable objectives that can be tracked and repeated in such a way as to help **develop the Association**. It takes into consideration the Member Association's interest, needs and capabilities as per the available resources (technical, human capital and financial). The service groups other available services at ITTF, with priority based on the Member Association's immediate or high level needs.

Duration: 2 hours
Category: All
Level: Basic/Advanced
Target audience: MA Management/Technical Directors/Development Officers

Creating National Team Plans



This service will enable Member Associations to create **National Team Plans** independently under initial guidance from ITTF High Performance & Development. It will serve as a guide for Member Associations in the creation and further development of a national team plan, which will support the formation of a pathway towards high performance for athletes and enable them to achieve their best results. It will focus on ascertaining the significance of a national team plan, types of plans available and factors to be considered prior to creation.

Duration: 2 hours
Category: All
Level: Basic/Advanced
Target audience: Technical Directors/National Team Head Coaches/National Team Coaches

ITTF MA Categorization



The categorization of **Member Associations** is a set of established criteria used to evaluate the Member Associations in order to provide them with the necessary development assistance. For this purpose, Member Associations should familiarize themselves with this tool in order to integrate the evaluation criteria into their development plan and to participate effectively in the various activities organized by the ITTF. The guide is therefore aimed at providing clarity to MAs on the link between the categorization system and the guidelines of the ITTF's strategic development plan.

Duration: 2 hours
Category: All
Level: Any
Target audience: MA Management/Development Officers

PTT Integration Guide



This guide aims to provide direction in establishing **Para Table Tennis (PTT) integration** processes in Member Associations. It provides recommendations on the steps to take and ways to manage the relationships of the responsible parties for an efficient integration process. The guide is structured into several sections that describe general provisions of PTT, advantages of its integration and the responsible parties in the process and provides possible PTT integration scenarios and models.

Duration: 2 hours
Category: All
Level: Basic/Advanced
Target audience: MA Management/PTT Organization Management

Remote DMA Activity



This service is aimed at grassroots activities for Member Associations in category 3-4 with the greatest need for support. It will offer support in the establishment of a development strategy plan, administration support and assistance with creating development paths for different target groups, and will be led by ITTF Experts. The **remote DMA activity** is based on three phases: pre-activity, implementation and follow up. The pre-activity is mainly focused on building rapport with MAs and analyzing the table tennis situation in the country to tailor the DMA program accordingly, which will be executed in the implementation phase. During the follow up, the outcomes will be reviewed.

Duration: Pre-Activity-2 hours, Activity-As per MA request, Post-Activity- 2 hours
Category: 3-4
Level: Basic
Target audience: MA Management/Development Officers/Technical Directors

Remote Training Camp



This service will provide real time virtual coaching to players and coaches of Member Associations using Information and Communication Technology (ICT). **Remote Training Camp** services will offer players and coaches a direct and immediate opportunity to interact with, be coached by and receive guidance from ITTF Experts. The service will offer a similar experience as an onsite training camp, striving to improve the competitive playing level of Member Associations and guide on the creation of an optimal long-term development system for players and coaches.

Duration: As per MA request

Category: All

Level: Basic/Intermediate/HP

Target audience: Players/Coaches/Technical Directors

2021-2024 OS Programs & Guidelines



The objective of the **Olympic Solidarity programs** with the involvement of the ITTF is to improve the technical skills of athletes, coaches and administrators. This is achieved through the provision of assistance to Member Associations to successfully submit competitive applications that can be approved and funded.

Duration: 2 hours

Category: All

Programs: Technical Course, DNSS, Scholarships

Target audience: MA Management/Development Officers

Achieving Gender Balance in Table Tennis



The awareness of the benefits of a gender-balanced society in general is growing and girls and women have been increasingly offered more opportunities to step up. But what's the best way to achieve **Gender Balance** at all levels and in all areas in a sport organization and in the world of sports in general? This service will provide some answers and will highlight the main gender balance concepts. You will learn about IOC, ASOIF and ITTF practices, their objectives and recommendations and the important milestones achieved so far. Our experts will provide guidelines and directions for achieving gender balance in table tennis supported by the examples of good practices, including some successful Member Association cases.

Duration: 2 hours

Category: All

Level: All

Target audience: MA Management/Development Officers/National Team Head Coaches/Match Officials

Good Governance



The **Good Governance** service is aimed at guiding and assisting Member Associations to practise and implement governance principles in their associations. It involves a review of the Member Associations' existing governance documents, such as the constitution, policies, etc. in order to identify possible gaps and propose amendments to ensure alignment with affiliated local and international federations of sport as well as the country laws and regulations. Furthermore, during the service structures, pathways and good practises related to the implementation of the Good Governance principles will be provided assisting the Member Associations in improving their Governance environment.

Duration: 2 hours

Category: 3-4

Level: Basic

Target audience: MA Management/Development Officers

Talent Identification



Talent identification is a specific and complex process. In this service we will look at how players with particular technical and physical abilities can be identified, selected and groomed through further development programs. The focus will be on ascertaining a talent, on defining the objectives of talent identification and understanding the main factors associated with talent identification and its stages. Selected components of the talent identification process will be outlined, as well as selection criteria and selection procedures. The supporting documents will serve in designing a pathway towards high performance, which aims at developing the players' full potential and compete at the highest levels.

Duration: 2 hours

Category: 3-4

Level: Basic

Target audience: MA Management/Technical Directors/Coaches

Key Points:



ITTF Online Services are available to Member Associations as per their corresponding category within the ITTF MA Categorization.



Any activity/service can be targeting either able-bodied Table Tennis or Para Table Tennis or feature combined projects/activities/events.



Each Member Association should ensure 30% female participation in every group activity of the ITTF Online Services/National Activities/Stupa or Pingprofy services.



Not more than 50% of the total national project support will be approved for MA staff related expenses (Category 3 and 4 only).



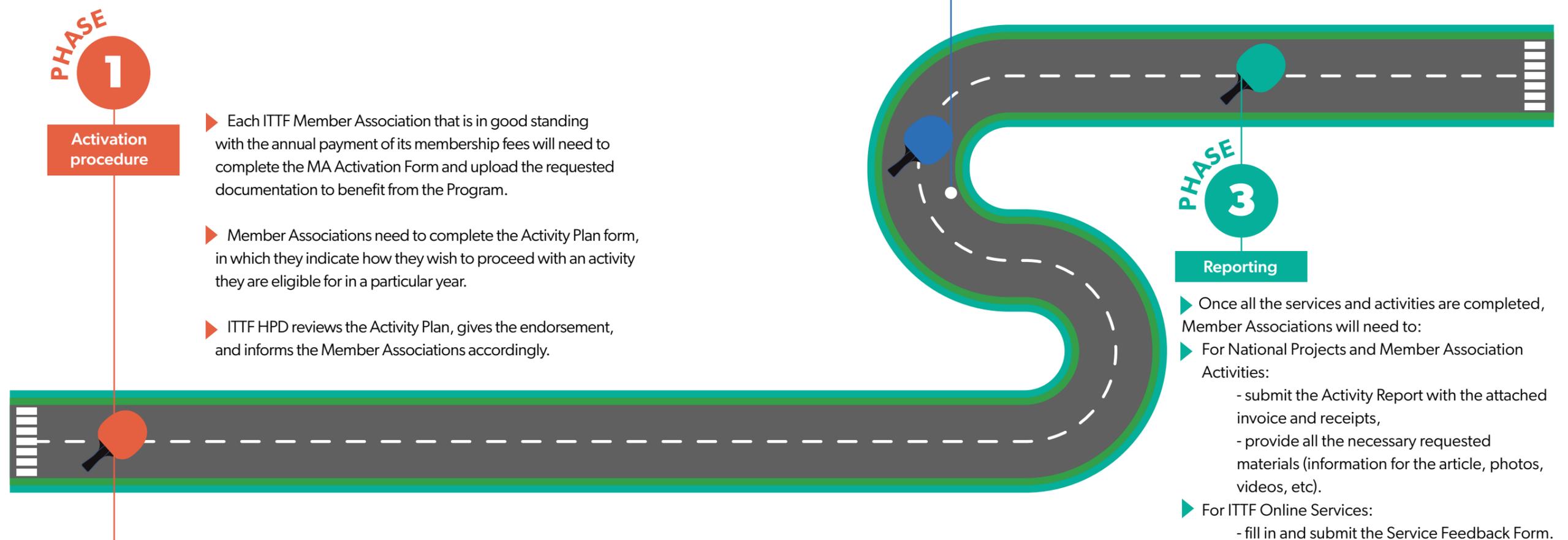
It is also possible for Member Associations to 'share' a specific consultancy service and/or fund a joint activity (e.g. Regional Training Camp). Upon request or on ITTF initiative (following a confirmation from concerned MAs) some services may be organised as group activities, for instance in a specific language.

“We were overwhelmed by the response and the way the Member Associations embraced the Participation Program in its first year. This is a clear sign that firstly, there is a tangible need for such assistance and secondly, that the revision of the Development Plan that included a redefinition of the development process itself promises a lot. The Team is excited to embark on the journey again and so are our Partners, with whom we share the vision and many objectives, especially to see table tennis bigger and stronger and everywhere.”

Polona Cehovin - ITTF High Performance & Development Director

03

Program Phases



PHASE 1

Activation procedure

- ▶ Each ITTF Member Association that is in good standing with the annual payment of its membership fees will need to complete the MA Activation Form and upload the requested documentation to benefit from the Program.
- ▶ Member Associations need to complete the Activity Plan form, in which they indicate how they wish to proceed with an activity they are eligible for in a particular year.
- ▶ ITTF HPD reviews the Activity Plan, gives the endorsement, and informs the Member Associations accordingly.

PHASE 2

Implementation

- ▶ Once the MA Activity Plan is endorsed, Member Associations can start with the implementation.
- ▶ It is recommended that Member Associations start the ITTF Online bookings without possible delays to assure the online services are planned in advance.
- ▶ Member Associations are responsible for organizing National Projects and can be assisted by the Continental Participation Officers where needed.
Note: additional services outside the scope of the Participation Program must be agreed and paid for directly with our partners.
- ▶ When organizing an MA Activity, Member Associations need to follow ITTF Expert's recommendations and the specific requirements.

PHASE 3

Reporting

- ▶ Once all the services and activities are completed, Member Associations will need to:
- ▶ For National Projects and Member Association Activities:
 - submit the Activity Report with the attached invoice and receipts,
 - provide all the necessary requested materials (information for the article, photos, videos, etc).
- ▶ For ITTF Online Services:
 - fill in and submit the Service Feedback Form.

04

Our Program Partners

The program implementation is managed by the ITTF HPD Participation Unit in close cooperation with other HPD Units and the ITTF Member Relations Department.

“Establishing better and closer contact with our members through the Participation Program has proved to be very effective, as it provided better understanding of their needs, challenges and priorities in the development pathway. We enriched the portfolio of the program with more online services, projects and activities onsite, as well as new partnerships. We can’t wait to present these new incentives to our Member Associations and continue our development journey together!”

Yelena Druzhkova - ITTF Head of Participation



A table tennis platform created by the players for the players!

The Pingprofy platforms, [Pingprofy.Coach](#) and [Pingprofy.com](#), aim at delivering a world class online learning experience, videoconferences, chats, private video-calls on your smartphone, personal computer, so anytime and everywhere, and always close to the players.



A platform for performance enhancement through data & analytics, event management and live streaming.

Stupa offers a wide variety of products that include performance analytics, event management, broadcasting & social media. Using Stupa’s special Artificial Intelligence technology, coaches can analyze a player’s playing performance. Organizers can manage any event digitally & stream match action online to promote the organization at a massive level.



StreetTT is a free, worldwide game to create, grow and motivate urban Table Tennis communities. Players connect with peers and organisers using the StreetTT app, and by playing locally, participate globally in a table, city, national and World ranking by Elo rating.

- Increase the use of public and private tables: players play anyone, anytime, on any table
- Encourage new and existing players by recording player stats, tournaments, match results
- Award badges to players for activity and for membership of an ITTF Member Association
- Promote diversity in Table Tennis by free and universal access for all players and organisers

HPD Team



ITTF Participation program contact:
HPDParticipation@ittf.com

It is said that a picture says a thousand words and so the figures:

- 127 Member Associations out of the 168 included in the Program activated their access and initiated the online services, whereby 79 of them completed it fully, the online component and also the national project;
- Close to 1,400 hours of services were delivered by 14 experts in 5 languages and featured more than 1,500 participants;
- 163 national projects with close to 5,000 attendees benefitted from the financial support.

And all of this happened in less than eight months in the first year of the Participation Program. We sincerely appreciate the efforts of the Member Associations for getting on board, or better said in getting online, and for rolling up the sleeves when organising relevant national projects, especially as done in still very challenging times very much marked with numerous pandemic-related restrictions and limitations.

With the expansion of the online services that beside the more athlete-, coach- and development planning-oriented ones, will now cover also talent identification, gender balance and good governance, we hope to continue addressing successfully some relatively critical areas present in our sport and the same applies to the digital services offered through our Partners.

The support for the national projects, of course selected and organised by the Member Associations based on their needs, is also staying on the menu and finally, conditions permitting, we are reintroducing also the onsite activities that feature the face-to-face interaction with a foreign expert.

Reinforcing the baseline and working systematically on the grassroots level will importantly empower the Member Associations that will then be able to make an even better use of other initiatives that are run under the High Performance & Development Department umbrella, which can either assist in mapping the way forward especially in terms of climbing up the performance pyramid, or, if needed, complement and finetune any aspect of management, governing and development of the sport within the concerned Member Association.

We invite you to join us so that together we can shape the future of Table Tennis and also to keep the communication channels up and running all the time – we are thrilled to hear about the plans you are rolling out, about your success stories and we know there are many, as well as we appreciate hearing about your challenges as they represent a precious input and an important guidance for our work.

Polona Cehovin and the High Performance & Development Team



Polona Cehovin
ITTF High Performance
& Development Director



Yelena Druzhkova
ITTF Head of Participation



Mohammad Atoum
ITTF Participation Manager



Ramzi B. H. Mabrouk
Senior Participation Officer



Kealeboga Keitseng
Africa Participation
Officer



Paul Tiendrebeogo
Africa Participation
Officer



Luisana Perez
Americas Participation
Officer



Carlos Esnard
Americas Participation
Officer



Katarzyna Kubas
ITTF Head of Development



Dora Jeler
ITTF Head of HPD Operations



Massimo Costantini
ITTF High Performance Elite Coach



Omar Refaat
Development Manager



Jasna Rather
Operations Coordinator